



PROGRESS IN MOTION

CITY OF FRISCO PURCHASING DIVISION

April 21, 2015

Addendum #1 – Questions and Answers

RFP #1504-063 Sponsorship Valuation

Questions and Answers

1. How many sponsorship agreements does the City currently have in place (i.e. pouring, auto, business machines)?
 - a. Thirteen (13).
2. What vendor/sponsorship agreements does the City of Frisco currently have?
 - a. 3:16 Team Realty
 - b. Centennial Medical Center
 - c. Community Impact
 - d. Credit Union of Texas
 - e. Dave and Buster's
 - f. Epoch Times
 - g. Frisco Running Co (in process)
 - h. KLAQ 97.5
 - i. Kroger
 - j. Neighbors Go
 - k. Raising Cane's
 - l. Starwood Montessori
 - m. Wells Fargo
3. Which City department(s) sells sponsorships and/or handles these vendor relationships?
 - a. Communications and Media Relations.
4. How much sponsorship revenue did the City generate in 2014?
 - a. \$58,000.
5. Why were B.F. Phillips Community Park, Grand Park and Frisco Commons not listed as City of Frisco Facilities?
 - a. B.F. Phillips is comparable to Harold Bacchus Community Park. Frisco Commons is a passive park, by definition, and Grand Park is yet to be developed.
6. Do you know the expected date of announcing the winner and the projected start date?
 - a. This is dependent on the amount of time required to review and interview (if necessary) finalists. This RFP will be taken to City Council for award. At this time, the Council award date will likely be in June.

Proposers are required to acknowledge receipt of this addendum by initialing in the appropriate space on the request for proposal document. The due date for this RFP remains April 28, 2015 by 2:00pm CST.

Vendors who may have already submitted a proposal and feel this addendum may change their proposal, may pick up their proposal, and return it by the closing date. If picking up the proposal is not feasible, any new proposal submitted by your firm will supersede one previously submitted. If there is a discrepancy between this addendum and the proposal, the addendum prevails.

Sincerely,

Daniel Ford, CPPO, CPPB
Purchasing Manager
City of Frisco